



Monday, November 30, 2015, 9:00 am – 4:00 pm  
Fairmont Chateau Laurier, 1 Rideau St, Ottawa, ON K1N 8S7

## CONFERENCE AGENDA

9:00 am – 9:30 am	RECEPTION AND REGISTRATION
9:30 am – 9:40 am	<b>WELCOMING REMARKS</b> Daniel Schwanen, Vice President, Research, C.D. Howe Institute
9:40 am – 10:40 am	<b>Session I – From Over-The-Air to Internet TV: The Future of Broadcasting</b> <ul style="list-style-type: none"> <li>How do rules from the <i>Let's Talk TV</i> proceeding suit the modern internet television world, and how will they fit in a potential future lead by wireless television and communication and other technologies we cannot yet foresee?</li> </ul> <b>Speakers:</b> <ul style="list-style-type: none"> <li>Lawson Hunter, Counsel, Stikeman Elliott LLP &amp; Senior Fellow, C.D. Howe Institute</li> <li>Michael Hennessy, Former President and CEO, Canadian Media Production Association</li> </ul> <b>Moderator:</b> Andrew Coyne, Political Columnist, National Post
10:40 am – 10:55 am	BREAK
10:55 am – 11:55 am	<b>Session II – Canadian Content in the Future</b> <ul style="list-style-type: none"> <li>How do Canada's policies of supporting made-in-Canada and local content work with current technology?</li> <li>Should Canadian taxpayers support content producers?</li> <li>What is the future of broadcasting quotas, government financial support for Canadian broadcasting, and a public broadcaster in a globally integrated world?</li> <li>How are policies enforced in an increasingly global market?</li> </ul> <b>Speakers:</b> <ul style="list-style-type: none"> <li>Richard Stursberg, Former Vice President, CBC/Radio Canada</li> <li>Michael MacMillan, President, Blue Ant Media</li> <li>Irene Berkowitz, Instructor, Ted Rogers School of Management, Ryerson University</li> </ul> <b>Moderator:</b> Kate Taylor, Cultural Columnist, Globe and Mail
11:55 am – 1:30 pm	<b>Session III – Keynote Luncheon</b> <p><b>Keynote Speaker:</b></p> <ul style="list-style-type: none"> <li>Michael Wolff, <i>Television Is the New Television: The Unexpected Triumph of Old Media In the Digital Age</i></li> </ul> <b>Moderator:</b> Daniel Schwanen, Vice President, Research, C.D. Howe Institute

*Presentations and discussions will be closed to media and off-the-record, with the exception of the keynote address.*



Monday, November 30, 2015, 9:00 am – 4:00 pm  
Fairmont Chateau Laurier, 1 Rideau St, Ottawa, ON K1N 8S7

## CONFERENCE AGENDA (continued)

1:30 pm – 2:30 pm	<p><b>Session IV: What Does the Consumer See: Content in a Globally Integrated Sector</b></p> <ul style="list-style-type: none"> <li>• <i>Do the current regulations provide a level playing field for delivering content to consumers?</i></li> <li>• <i>What are the tax and regulatory implications of non-Canadian internet content providers? Does a “Netflix Tax” make sense? Is one workable?</i></li> <li>• <i>How do content rights fit in the broadcasting world? What are the implications of new bundling and pricing rules for Canadian-based broadcast distributors?</i></li> </ul> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Carmel Smyth, National President, Canadian Media Guild</li> <li>• Peter Miller, Media Lawyer and Consultant</li> <li>• Elisa Kearney, Partner, Davies Ward Phillips &amp; Vineberg LLP</li> </ul> <p><b>Moderator:</b> Daniel Schwanen, Vice President, Research, C.D. Howe Institute</p>
2:30 pm – 2:45 pm	<b>BREAK</b>
2:45pm – 3:45 pm	<p><b>Session V: The Future of Canadian Competition and Regulatory Policy in Telecommunications and Broadcasting</b></p> <ul style="list-style-type: none"> <li>• <i>What regulatory framework has been guiding the CRTC’s approach to wholesale and retail services since its 2006 directive to focus on market forces?</i></li> <li>• <i>Has technologically-driven competition displaced the “natural monopoly” picture? Are the economic arguments for direct regulation still valid? How should capacity constraints be managed?</i></li> <li>• <i>Should the CRTC ease the burden of regulation in the sector and defer to competition law to combat anti-competitive conduct?</i></li> </ul> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Vicky Eatrides, Deputy Commissioner, Competition Promotion Branch, Competition Bureau</li> <li>• Bram Abramson, Chief Legal &amp; Regulatory Officer, TekSavvy Solutions Inc.</li> <li>• Andy Baziliauskas, Principal, Charles River Associates</li> </ul> <p><b>Moderator:</b> Grant Bishop, Fellow-in-Residence, C.D. Howe Institute</p>
3:45 pm – 3:55 pm	<b>Rapporteur’s Remarks</b>
3:55 pm – 4:00 pm	<p><b>Rapporteur:</b> Grant Bishop, Fellow-in-Residence, C.D. Howe Institute</p> <p><b>CLOSING REMARKS</b> Daniel Schwanen, Vice President, Research, C.D. Howe Institute</p>

*Presentations and discussions will be closed to media and off-the-record, with the exception of the keynote address.*